



Excellence in Color

Dry Color



Delivery

- Fast turnaround times
- Rush orders available
- Blanket orders release from stock

Molding Applications

- Rotational molding
- Extrusion, injection molding, and blow molding are also available.

Product Stability

- Infinite shelf life
- Formulated specifically for your processing requirements

Overview

Chroma started doing business over forty years ago, providing dry blend pigments and other additives for thermoplastic products. Today, this process remains an economic method of providing colorant and is still widely used. Our time tested formulations and the use of high intensity mixing processes for optimum color development and consistency produce agglomerate free blends with excellent pigment dispersion. Recognizing the importance of this history and experience, the most demanding processors turn to Chroma for precisely formulated colors, tailored to the heating and mixing cycle of their processes.

Bulk dry color carries a minimum order size of five pounds and is generally packaged in larger quantities in bags, boxes, drums, or gaylords.

Our custom tailored unitizing services allow you to improve plant cleanliness and reduce labor costs by packaging a pre-weighted amount of dry color in a sealed bag designed to be added to a pre-determined amount of resin. Assorted bag sizes allow for a variety of unit size requirements.

Advantages

- Economical in bulk lot sizes
- Custom formulated
- No color metering systems required
- Most economical colorant available
- Concentration varies by resin and pigment system
- Pigment usage developed for special applications

Chroma Rotational Molding Division, Inc.
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Technical Specifications

Dry Color

Resin Compatibility

Chroma develops dry color and additive formulations for the following thermoplastic resins:

Typical Resins	Engineering Resins
Olefins, EVA, EMA, EEA, Styrenics, TPE, TPR, TPU, PVC	Polycarbonate Nylons Polyesters Acetal Sulfone polymers Polyphenylene sulfide Acrylics Cellulosics ABS Polypropylene

The above listing of thermoplastics is generic. Compatibility with a specific resin may need to be verified. Due to chemical differences in materials, **a color matched for one resin may not be the same color or have the same compatibility in another resin.**

Chroma's equipment permits us to provide superior dispersions of colorants with loadings tailored for the most efficient use in your processes.

Our modern Color Matching and Quality Control Laboratories are staffed with experienced technicians to provide you with the timely and reliable new color matches and product analyses your business requires.

Please contact Chroma's Customer Support Department for additional information.